

Context Analysis Tables

By Jennifer L. Bowie for [Screen Space](#)

Discussed in [Screen Space 22: The Rhetorical Situation Part 2—Purpose and Context](#). Fill out these two tables to determine your audience.

Your Context:

Context Questions	Your Answers:
What lead to the writing or design of this text? Why are you writing or designing this text?	
What constraints do you have on this text? For example, do you have limited time? Limited space? Limited technology? How does this impact your writing or design?	
What environment are you writing or designing this text in? How does this impact your writing or design?	
What culture or society are you writing or designing this text in? Is this the same as your audience? How does this impact your writing or design?	

Your Audience's Context:

Context Questions	Answers:
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<p>Environment and Setting: What environment and setting will your audience use your text or design in? What is that environment like? Lighting? Noise? Space? Set-up?</p>	
<p>Constraints: What constraints are your audience under while using your text? Do they have limited time, access, space, or other things?</p>	
<p>Tools and Technology: What tools and technology will you users have when accessing your text? What tools or technology do they need? Tools can include basics like paper, and pen to specialized tools, like a stethoscope or microscope.</p>	
<p>Culture: What culture or society are they reading or accessing this text in? Is this the same as your culture? How does this impact your writing or design?</p>	
<p>Other considerations: What other things about the audience's context of use impact use? What can you do about these things?</p>	