

# JENNIFER L. BOWIE

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## EDUCATION

**Ph.D. Technical Communication and Rhetoric**, Texas Tech University, June 2004.

**M.S. Technical Communication**, Rensselaer Polytechnic Institute, May 1999.

**B.S. Communication**, Rensselaer Polytechnic Institute, December 1997.

## DISSERTATION

*Exploring User/Webtext Interactions: A Feminist Examination of Gender and Sex Differences in Web Use.*

Chair: Dr. Rebecca Rickly; Committee Members: Dr. Locke Carter and Dr. Sam Dragga.

I examined sex and gender differences in Web sites, specifically focusing on how women and men and those who, according to the BSRI, test as feminine, masculine, androgynous, and undifferentiated, use online texts differently. I applied a feminist methodology to usability testing while collecting qualitative and quantitative data. The study revealed sex and gender differences in how people use Web sites in the areas of navigation; browsing and searching strategies; and time, error, and success rates. I used the findings to argue that we must design for the universe of users, not the common universal user. These findings serve as a basis for studying the usability of existing sites and design practices.

## PUBLICATIONS

“Beyond the Universal: The Universe of Users Approach to Usability Testing.” *Rhetorically Rethinking Usability: Theories, Practices, and Methodologies*. Edited by Susan Miller and Shelley Rodrigo. New Directions Series, Hampton Press. January, 2009. 135-163.

“Open Systems and Citizenship: Designing a Departmental Web Site as an Open System.” *Computers and Composition* 20.2 (2003): 168-193. With Clay Spinuzzi, Ida Rodgers, and Xiangyi Li. 168–193. 6 citations.

“Visions, Re-Visions, and Pre-Visions: The Graduate Research Network 2001 and Beyond.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 7.1 (2002). Contributor.  
<http://english.ttu.edu/Kairos/7.1/binder.html?response/GRN/index.html>. ~19 print pages.

“Student Problems with Hypertext and Webtext: A Student-Centered Hypertext Classroom?” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 6.2 (2001). <http://english.ttu.edu/kairos/6.2/binder2.html?coverweb/hypertext/jonesbowieaustin/index.htm>. ~17 print pages. 3 citations.

“CW2K Graduate Research Network: The Future of Computers and Writing.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 5.2 (2000). With Janice R. Walker et al. <http://english.ttu.edu/KAIROS/5.2/binder.html?response/future.html>. ~42 print pages.

“Gendered Statements, Gendered Perceptions: A Study of Perceived Gender Statements.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 5.2 (2000). <http://english.ttu.edu/kairos/5.2/binder.html?coverweb/bowie/abstract.html>. ~51 print pages. 1 citation.

### Accepted/Forthcoming

“De-coding Our Scholarship: The State of Research in Computers and Writing from 2003–2008.” *Computers and Composition*. First author with Heather A. McGovern and Monica Bulger. Accepted with revisions. 1-44.

“Podcasting in a Writing Class? Considering the Possibilities.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. (Companion piece to “Rhetorical Roots and Media Future...”) Plan to be published 16.2 (Fall), 2011.

“Rhetorical Roots and Media Future: How Podcasting Fits into the Computers and Writing Classroom.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. (Companion piece to “Podcasting in a Writing Class?...”) Accepted with revisions, to be published 16.2 (Fall), 2011. Audio podcast (68:53 minutes), 38 ms. pages in print.

“Casting the Contest and Rebellion: Podcasting as Contested Writing.” Chapter 13 in *Contested Writing*. Edited by Mary Lamb. Book under consideration with Utah University Press.

### Under Revision (Revise and Resubmit)

“Snapshots of Evolving Research Training: An Exploration of the Research in Ph.D. Programs in 2006–7 and 2009.” *Programmatic Perspectives: Journal of the Council for Programs in Technical and Scientific Communication*.

### Bibliographies

“2001 ATTW Bibliography.” *Technical Communication Quarterly* 11.4 (2002). Committee member co-author.

“2000 ATTW Bibliography.” *Technical Communication Quarterly* 10.4 (2001). Committee member co-author.

### Book Reviews

“Review of Comparative Rhetoric: An Historical and Cross-Cultural Introduction.” By Kennedy, George A. *Journal of Technical Writing and Communication* 32.2 (2002): 171-177.

### Published Proceedings & Abstracts

“Podcasting for Technical Communicators: What is Podcasting and What Can We Do With It?” Proceedings of *Currents*, Atlanta Chapter of the Society for Technical Communication; Atlanta, GA (2008): online.

“Blogging the Program: Steps Towards Organizational Memory, Community, & Identity.” Proceedings of *Meeting the Challenges of the New Economy*, Council for Programs in Technical and Scientific Communication. San Francisco, CA, 2006: 15.

- “Directions, Directives, And Our Programs: How Do We Match Up?” Proceedings of *Connecting Programs and Research*, Council for Programs in Technical and Scientific Communication. Lubbock, TX, 2005: 60-61.
- “Landmarks, Links, and Search Engines: Designing Websites for Sex and Gender Navigation Differences.” Proceedings of *Experiencing Technical Communication*, Society for Technical Communication. Seattle, WA, 2005: 260-264.
- “Enriching Research: Adapting Industry Methods to Meet Our Diverse Programmatic Needs.” Proceedings of *Pathways to Diversity*, Council for Program in Technical and Scientific Communication Conference. West Lafayette, IN, 2004.
- “Beyond the Universal User: How to Design for the Universe of Users.” Proceedings of *STC@50*, Society for Technical Communication. Dallas, TX, 2003: 268-272. Also available online: <http://www.stc.org/ConfProceed/2003/PDFs/STC50-065.pdf>. 5 citations.
- “Adding the ‘Universe of Users’ to Usability Testing and Field Research: A Call for Change in the Academy and Industry.” Proceedings of *Complicating Binaries: Exploring Tensions in Technical and Scientific Communication*, Council for Programs in Technical and Scientific Communication. Logan, UT, 2002. <http://www.cptsc.org/proceedings/2002/AbsWeb1.htm#bowie>.
- “Gendered Bodies, Gendered Language: Looking at Our Language and Perceptions Through MOO Research.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 5.2 (2000). Abstract published as part of the Graduate Research Forum from Computers and Writing 2000. <http://english.ttu.edu/KAIROS/5.2/response/abstracts.html#bowie>
- “The Internationalization of Internet Visuals for France and the United States: Culture, Font, and Color.” Proceedings of *Surveying the Field[s] at the Millennium: Where We've Been and What is to Come for English Studies*, Graduate English Society. Lubbock, TX, 2000.

## Other Publications

*Screen Space*, Professional podcast and related blog on Users, Technology, and Texts.  
<http://www.screenspace.org/> March 2006 – Present.

- Podcasts:
  - *Screen Space 11*: Usability & Usability Testing 101
  - *Screen Space*: Announcement & Invitation for Scholarly Writing (or other) Month
  - *Screen Space 10*: User-Centered Design 101 (Why user-friendly is not enough)
  - *Screen Space 9.5*: A Metacast of where Screen Space went and what to expect next
  - *Screen Space 9*: Design 101b (Some Basic Vocabulary)
  - *Screen Space 8*: Length, Contrast, Alignment, and Critique
  - *Screen Space 7*: Design 101 (Four Basic Principles)
  - *Screen Space 6*: Color Design 101
  - *Screen Space 5*: Web Writing 101
  - *Screen Space 4*: Sound in Web Design: An Interview with Brian Snead
  - *Screen Space 3*: Starting with a Strong Homepage
  - *Screen Space 2*: Five Things to Avoid on Your Websites
  - *Screen Space 1*: Five Easy Things You Can do to Make Your Websites Stronger
  - *Screen Space 0.5*: Welcome and Introduction

## SELECTED PRESENTATIONS

### Invited Conference Presentations

- “Networking Face to Face & Online: Making and Keeping Professional Connections.” For *Minding the Gaps: Exploring the Places of Our Pedagogy*, New Voices, Georgia State University English Graduate Conference; Atlanta, GA (Sept. 2010).
- “Navigating Your Scholarship: Suggestions and Tips for Being an Effective and Smart Scholar.” *New Voices*, Georgia State University English Graduate Conference; Atlanta, GA (Sept. 2008).
- “What You Didn’t Learn in Grad School: Strategies and Stories for Success Post Ph.D.” *Still on the Frontiers*, Computers and Writing, Lubbock, TX (May 2006). Panel with Heather McGovern, Anthony T. Atkins, and Cheryl E. Ball. Invited and asked to create a panel; also panel moderator. Abstract published in program, pg 66.

### Conference Presentations

- “De-Coding Research in Computers and Writing: The State of Research from 2003–2008.” *Virtual Worlds*, Computers & Writing, Purdue University, West Lafayette, Indiana, May 2010. Presented with Heather A. McGovern.
- “Bringing Back Delivery: Integrating Podcasting into the Writing Classroom.” Computer Connection at *Making Waves*, Conference on College Composition and Communication; San Francisco, CA ( March, 2009).
- “Shifting Time, Location, and Texts: An Assessment of Podcasting in Our Classrooms.” PodPoster (poster presentation in audio form with three podcasts of varying lengths, transcripts, a print poster, and handouts of resources). *Beyond Work? Technical Communication in Professional, Community, & Social Networks*, Association for Teachers of Technical Writing; San Francisco, CA ( March, 2009). Transcripts, podcasts, and more at: <http://www.screenspace.org/Podposter.html>
- “Mixing and Casting Our Roots and Our Future: The Place of Podcasting in Our Programs.” *Programs in Context: Past, Present, and Future*, Council for Programs in Technical and Scientific Communication Conference; Minneapolis, MN (Oct. 2008).
- “The Five Canons, Audience, & Earbuds: Adding Podcasting to the Computers & Writing Classroom.” *Open Source as Technology and Concept*, Computers & Writing: Athens, GA (May 2008).
- “Earbuds, Time Shifting, and Portable Learning: An Analysis of Podcasting and Technical Communication.” *Connecting Communities*, Association for Teachers of Technical Writing; New Orleans, LA (April 2008).
- “Wizardry, Witchcraft, and the Web: A Feminist Rhetorical Analysis of the Female Fan Avatars and Voice in the Harry Potter Forums.” South Atlantic Modern Language Association Convention; Atlanta, GA (Nov. 2007).
- “Self-Identity, Voice, and Power in Female Muggles and Wizards: A Feminist Analysis of Fan Avatars in Two Harry Potter Fan Sites.” *Civic Discourse*, Feminism(s) & Rhetoric(s); Little Rock, AK (Oct. 2007).
- “Research Training Outside the Classroom: Preparation, Opportunities, and Possibilities.” *Resilience: Rebuilding (in) New York*, Association for Teachers of Technical Writing; New York, NY (March 2007).

- “On The State of Research in Computers and Composition Studies.” *Representing Identities*, Conference on College Composition and Communication; New York, NY (March 2007). Presentation with Heather McGovern.
- “What’s Research got to do with it? Research Training for Technical Communication Masters Students.” *Currents*, Atlanta Chapter of the Society for Technical Communication, Atlanta, GA (March 2007).
- “Daughters of the Revolution: Females Born in the ‘70s & Early ‘80s, Writing, and the Digital Revolution.” *Still on the Frontiers*, Computers and Writing; Lubbock, TX (May 2006). Co-presented panel with Heather McGovern. Abstract published in program, pg 79.
- “Working with Numbers & Letters: Techniques for Combining Qualitative and Quantitative Research.” Research Network Workshop Session. *Technology as Text*, Association for Teachers of Technical Writing; Chicago, IL (March 2006).
- “Arrangement, Delivery, & Gender: (Re)Designing our User-Centered Webs for Gender Access.” *New Writing and Computer Technologies*, Computers and Writing; Stanford, CA (June 2005).
- “Look Before You Leap? Sex and Gender Differences in Web Orientation Methods.” *The Public Face of Technical Communication*, Association for Teachers of Technical Writing; San Francisco, CA (March 2005).
- “Enriching Research: Adapting Industry Methods to Meet Our Diverse Programmatic Needs.” Council for Programs in Technical and Scientific Communication Conference; West Lafayette, IN (Oct. 2004).
- “Creating Effective CVs: Hints, Tips, and Examples.” *Teaching/Professional Development Conference*, Department of English; Atlanta, GA (Oct. 2004).
- “Considering Relationships, Differences, and Boundaries: Expanding and Empowering Technical Communication by Adopting Feminist Approaches.” *Conference on College Composition and Communication*; San Antonio, TX (March 2004).
- “Differences in Uses, Differences in Users: Adapting Field Methods for Technical Communication Research.” *MLA Annual Convention 2003*; San Diego, CA (Dec. 2003).
- “Beyond the Masculine Web: Considering Sex & Gender Differences in Arrangement and Delivery on the Web.” *Feminism(s) & Rhetoric(s) Conference*; Columbus, OH (Oct. 2003).
- “The Comprehensive Feminist Classroom: A Technology Workshop for Feminists.” Three day workshop covering Chat, IM, and MOOs; Web Use and Design; and Blogs with Dene Grigar, Becky Rickly, and Susan Delagrange. Lead Facilitator for day two, “Web Use and Design: Visual, Pedagogical, and Rhetorical Considerations.” *Feminism(s) & Rhetoric(s) Conference 2003*; Columbus, OH (Oct. 2003).
- “Designing for a Universe of Users and Not the Universal User: A Feminist Critique of Field Methodologies.” *Conference on College Composition and Communication*; New York City, NY (March 2003).
- “Looking at the Sex/Gender Differences in Website Use: Results of Pilot Testing.” *Departmental Colloquium*, English Department, Texas Tech University, Lubbock, TX (Feb. 2003).
- “Educational Websites and Gender Equality: An Analysis of How Educational Websites Respond to Gender Differences in Use.” *All-University Conference on the Advancement of Women in Higher Education*; Lubbock, TX (March 2003).

“Breaking Boundaries and Representing Dominant Tendencies? An Examination of the Technology Design Process and a Call for Change.” *Transparencies: Technology, Culture, and Communication*; Austin, TX (Nov. 2002).

“Women are Users too! Acknowledging Women in the Design of Technology.” *Computers and Writing Online*; Virtual (May 2002).

“Looking at the Actual User: A Feminist Critique of Usability Testing.” *All-University Conference on the Advancement of Women in Higher Education*; Lubbock, TX (March 2002).

“Calling 9-11: An Examination of Internet Use During the September 11th Tragedies.” *Graduate English Society*; Lubbock, TX (Feb. 2002).

“Reading the Visual Rhetoric of the Web: Rhetorical Analysis of *Herspace.com* and *Voices of Women* through Barthes’ Three Levels of Meaning.” *Southwest/Texas Popular Culture and American Culture Conference*; Albuquerque, NM (Feb. 2002).

“Speaking Culture, Writing Culture: An Examination of the Interconnections of Rhetoric, Media, and Culture in Ancient Egypt.” *Feminism(s) and Rhetoric(s) Conference*; Decatur, IL (Oct. 2001).

“Publish or Perish: The Graduate Research Network and Professionalization.” *Computers & Writing*; Muncie, IN (May 2001).

“Hypertext in the Classroom: The Land of Promise and Problems.” *Computers & Writing*; Muncie, IN (May 2001).

“The Keys to the Empire(s): The Five Literacies of the Writing Classroom in the Digital Age.” *Conference of College Teachers of English*; Amarillo, TX (Feb. 2001).

“Gendered Bodies, Gendered Language, A Study of Gendered Language on the MOO.” *Computers & Writing*; Fort Worth, TX (May 2000).

“Kristeva and *Sliding Doors*: Dialogue, Ambivalence, the Paragram, and the Carnival.” *Southwest/Texas Popular Culture and American Culture Conference*; Albuquerque, NM (March 2000).

### Other Conference-Related Presentations

Opening Reception @get info presentation/multimedia preview of “Daughters of the Revolution: Females Born in the ‘70s & Early ‘80s, Writing, and the Digital Revolution.” *Still on the Frontiers*, Computers and Writing; Lubbock, TX (May 2006). Presentation with Heather McGovern.

## TEACHING EXPERIENCE

**Assistant Professor**, Department of English, Georgia State University, Atlanta, GA, Fall 2004 – Present.

- *English 3115: Document Design*: Spring 2010 (15095), Spring 2009 (15719), Spring 2006 (15719), Fall 2004 (85341).
- *English 3120: Electronic Writing & Publishing*: Spring 2011 (16966), Fall 2009 (84351), Fall 2007 (86055), Spring 2007 (10766), Summer 2006 (53029), Spring 2006 (10855), Spring 2005 (11086), Fall 2005 (82324).
- *English 3130: Business Writing*: Spring 2011 (10525), Fall 2008 (minimester I: 83895), Summer 2007 (50319), Fall 2006 (82248), Fall 2004 (80887).

- *English 4200: Topics (User-Centered Design)*: Fall 2006 (87252).
- *English 4320: Advanced Composition and Rhetoric Senior Seminar*:
  - “Social Media, Technology, & the Rhetorician”: Fall 2010 (87939).
  - “Social Media, Politics, & the Rhetorical Citizen”: Fall 2008 (84091).
- *English 4999: Directed Readings*:
  - *Web Usability*, Fall 2004 (80908), Fall 2005 (80783).
  - *User-Centered Design*, Spring 2006 (10885).
- *English 4200/8900: Web Usability*: Spring 2008 (17371/16324).
- *English 8120: Writing for Academic Publication*: Spring 2007 (15872)
- *English 8121: Electronic Writing & Publishing*: Fall 2009 (85340), May 2009 (53421), Fall 2007 (84295), Fall 2005 (85860).
- *English 8123: Digital Rhetoric*: Spring 2010 (13009), Spring 2008 (13608), Spring 2005 (15591).
- *English 8125: Writing & Research Methodology*: Fall 2010 (85546), Spring 2009 (17939)
- *English 8900: (User-Centered Design)*: Fall 2006 (87060).
- *English 8100: Directed Study*:
  - *Culture in Web Design and Usability Studies*, Fall 2010
  - *Media and Composition*, Fall 2009
  - *Usability, Usability Testing And User Differences*, Summer 2009
  - *Gender Composition Performances in New Media*, Summer 2009
  - *New Media as Student-Produced Texts*, Summer 2009

**Guest Lecturer**, Georgia State University, Atlanta, GA

- “Podcasting 101: Tips, Tricks, and Audacity.” Given in Marry Hocks’ *English 4320: Advanced Composition and Rhetoric Senior Seminar*. February 9, 2010.
- “Gender, Writing, and the Web: Considerations of Web Use, Web Navigation, & Fan Avatars.” Given in *English 4520/6520: Gender and Writing*. March 27, 2008
- “Alternative Research Methods: User-Centered Design Methods, Method Adjustment for Research Rigor, Basic Feminist Research, and Qualitative & Quantitative Research.” Given in *English 8125 Writing and Research Methodology*. September 21, 2006.

**Faculty Advisor** to a collaborative research group focusing on social justice for marginalized discourse communities (Bohannon Research Team), Georgia State University, Atlanta, GA Summer 2010 – Summer 2011.

**Graduate Part-Time Instructor**, Texas Tech University, Lubbock, TX, Fall 1999 to Spring 2004.

- *English 2311: Technical Communication*, Fall 2000 – Fall 2003, 13 sections.
- *English 1302: Advanced College Rhetoric*, Document instructor in award-winning Interactive Composition Online (ICON), Fall 2002 – Spring 2004.
- *English 1302: Advanced College Rhetoric*, Spring 2000.
- *English 1301: Essentials of College Rhetoric*, Fall 1999.

**Advanced Teaching Apprentice**, *WS 5320: Feminist Research Methodologies* Texas Tech University, Lubbock, TX, Spring 2002.

**TIPS Writing Tutor**, Texas Tech Writing Center, Lubbock, TX, Fall 2000 – Fall 2001.

**Computer Instructor**, Troy Revitalization Project, Troy, NY, Summer 1997.

## Dissertation Committees

- **Chair**, Dissertation & comprehensive exams, Estefania Olid-Pena. Georgia State University, Spring 2009 – Present. Topic: International Usability and Translation Websites.
- **Chair**, Dissertation & comprehensive exams, Jeannie Parker Beard. Georgia State University, Spring 2009 – Present. Title: *Student Producers: Multimedia Texts and the Extension of the Writing Process*.
- **Chair**, Dissertation & comprehensive exams, Jin Zhao. Georgia State University, Spring 2009 – Present. Title: Contextualizing Web 2.0 Design and Use: Social Affordances in Web 2.0 Localization in China and the U.S.
- **Committee member & reader**, Dissertation & comprehensive exams, Shae Anderson, Georgia State University, Spring 2008 – Present.

## Thesis Committees

- **Chair**, Thesis, Laurissa Wolfram. Georgia State University, Summer 2010 – Present. Topic: Usability of Podcasting.
- **Chair**, Thesis, Amalia Kallen Gonzales *The Visual Rhetoric of Craftsmanship*. Georgia State University, Fall 2009 – Summer 2010.
- **Chair**, Thesis, Alicia Hatter, *Leveling Up: Designing and testing a contextual web-based Dreamweaver 8 Tutorial for students with technological aptitude differences*. Georgia State University, Fall 2006 – Summer 2007.

## ADMINISTRATIVE ROLES

- **Response/Interactive Editor** for *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, at: <http://english.ttu.edu/kairos>, 1997 – 2002.
- **Co-Chair of the GES Conference**, Graduate English Society, Texas Tech University, 2001.

## PROFESSIONAL EXPERIENCE AND SERVICE

### Departmental

- **New Appointments Committee**, Department of English, Georgia State University, 2009 – Present.
- **Critical Thinking through Writing**, Department of English, Georgia State University, 2007 – 2009.
- **Executive Committee**, Department of English, Georgia State University, 2007 – 2008.
- **Lower Division Studies Committee**, Department of English, Georgia State University, 2004 – Present.
- **Rhetoric and Composition Division**, Department of English, Georgia State University, 2004 – Present.
- **Professional Development Community Faculty Leader**, Department of English, Georgia State University, 2004 – 2005 and 2006 – 2010.
- **Senior Portfolio Review**, Rhetoric and Composition (30), Department of English, Georgia State University, 2004 – Present.
- **Letters of Recommendations** for undergraduate and graduate students (25), 2004 – Present.
- **Job Search Hospitality Hostess**, Department of English, Georgia State University, Winter 2006.
- **Research Enhancement Committee**, Department of English, Georgia State University, 2005 – 2006 and 2008 – 2009.
- **Action Plan Contributor**, Department of English, Georgia State University, 2005.
- **Professional Development Committee**, Graduate English Society elected member, English Department, Texas Tech University, 2001 – 2002.



- **Computer Committee**, Graduate English Society elected member, English Department, Texas Tech University, 2001 – 2002.
- **Web Site Committee**, English Department, Texas Tech University, 2001 – 2002.
- **Web Designer**, Department of English Web Site, Texas Tech University, 2000.
- **Social Coordinator**, Graduate English Society, Texas Tech University, 2000.
- **Development Committee**, Graduate English Society elected member, English Department, Texas Tech University, 2000.

## University

- **Emerging Media Studies Cluster Committee**, College of Arts and Sciences, Georgia State University, 2009 – Present.
- **Multicultural (Friendly and Interested) Designated Faculty Member**, Department of English Representative, Georgia State University, 2005 – Present.

## Professional & Organizational

### *Editorial, Chair, and Peer Review*

- **Editorial Board Member**, *Programmatic Perspectives* (Journal of the Council for Programs in Technical and Scientific Communication). Fall 2008 – Present.
- **Editorial Board Member**, *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. Spring 2006 – Present.
- **Co-Chair**, CCC Committee on Computers in Composition and Communication Task Force. Spring 2006 – Present.
- **ATTW Program Committee**, Proposal Peer Reviewer, Association of Teachers of Technical Writing,
  - *Connecting Communities*, ATTW Conference 2008, Fall 2007 – Spring 2008
  - *Beyond Work? Technical Communication in Professional, Community, & Social Networks*, ATTW Conference 2009, Fall 2008 – Spring 2009.
- **Manuscript Reviewer** of *Exploring Writing for Interactive Media* by Juliet Davis, Delmar (Cengage Learning), Summer 2009.
- **Manuscript Reviewer** of *Workplace Writing: Planning, Packaging, and Perfecting Communication* by Sharon and Steve Gerson, Spring 2008.
- **Manuscript Reviewer** of *Workplace Communication: Real People, Real Challenges* by Sharon and Steve Gerson, Fall 2007.
- **Reviewer** for a special issue of *Technical Communication Quarterly*, “Content Management.” Fall 2007.
- **Reviewer** for a special issue of *Technical Communication Quarterly*, “Technical Communication in the Age of Distributed Work.” Spring 2006.
- **Reviewer** for *Still on the Frontiers*, Computers and Writing Conference 2006, Winter 2006.
- **Reviewer** for Prentice Hall, 2001.

### *Other Committee Work*

- **Ex-officio member**, CCC Committee on Computers in Composition and Communication, Jan. 2007 – Present.
- **Member**, STC Academic-Industry Task Force, Society of Technical Communication. Sept. 2006 – Sept. 2008.
- **Member**, CCC Committee on Computers in Composition and Communication Task Force, June 2005 – Present.
- **ATTW Research Committee**, Association of Teachers of Technical Writing, March 2005 – 2009.
  - **Mentoring Subcommittee**, ATTW Research Committee. March 2005 – 2009.
  - **Research Network Forum Subcommittee**, ATTW Research Committee, July 2005 – 2009.
- **Steering Committee Member**, All University Conference for the Advancement of Women in Higher Education, 2001 – 2003.
- **Curriculum Committee for Information Technology**, Student Representative, Rensselaer Polytechnic Institute, Summer and Fall 1997.

### ***Conference and Related Service***

- **Panel Chair**, Session A7, “Searching for Place: Marginalization, Practice, and Theory in Web Design.” *Computers & Writing*, Purdue University, West Lafayette, Indiana, May 2010.
- **Panel Chair**, Session I, Conference on College Composition and Communication’s *Computer Connection*, New Orleans, LA, April, 2008.
- **Discussion Leader** for the Graduate Research Network at Computers & Writing Conference:
  - *Virtual Worlds*, West Lafayette, IN, May 2010.
  - *Open Source as Technology and Concept*, Athens, GA, May 2008.
  - *Still on the Frontiers*, Computers and Writing, Lubbock, TX, May 2006.
- **Discussion Leader** for the Job Market Roundtable. *Still on the Frontiers*, Computers and Writing, Lubbock, TX, May 2006.
- **ATTW Display Table Staffer**, CCCC Conference, March 2005 and March 2006.
- **Panel Chair**, “Making Research Matter.” *Opening the Gates: Access, Affirmative Action, and Student Success*, Conference on College Composition and Communication, San Francisco, CA, 2005.
- **Area Chair of Technical Communication**, Graduate English Society, Texas Tech University, 2001 – 2003.
- **Web Designer**, Conference Web Site, Graduate English Society, Texas Tech University, 2001 – 2003.
- **Web Designer**, Conference Web Site, All University Conference for the Advancement of Women in Higher Education, 2001 – 2003.
- **Panel Coordinator**, All University Conference for the Advancement of Women in Higher Education, 2001 – 2002.
- **Area Chair of Women’s Studies**, Southwest/Texas Popular Culture and American Culture Conference, 2001 – 2002.
- **Sessions Chair**, Graduate English Society Conference 2000, Texas Tech University, 1999 – 2000.

### ***Grants/Proposals***

- **Second Century Initiative Grant in Emerging Media Studies**, Georgia State University. One of the few successful grants the first year. Awarded four new faculty in the College of Arts and Sciences (New Media and Documentary Investigation, Interactive Media Design, Digital Humanities (an English position), and Digital Music Technology). Summer 2010. Was on the Emerging Media cluster development committee and helped with the grant.
- **A Proposal to Intel in Response to “The Utilization for Advanced Intel Based Platforms In Computationally Demanding Tasks.”** The Rensselaer Learning Continuum. \$2,400,000 awarded over 1997-1999, with Cheryl Geisler, John Kolb, Don Millard, Mark Shephard, Al Wallace, Jack Wilson as the submitters. Rensselaer Polytechnic Institute, Summer 1997. Assistant Grant Writer and Coordinator.

### ***Other***

**Expert Researcher on Reflections Panel**, Responded to and critiqued a student’s research, chosen as expert researcher in professional and technical writing and usability testing. Student Researcher: Ida Rodgers at Texas Tech University. Spring 2005.

## COMMUNICATION AND DESIGN EXPERIENCE

- **Graphic Designer and Visuals/Aesthetics Consultant**, *The Extraordinary Contraptions & Rusty Gears* Productions, LP, 2009 – Present. Includes album design (CD and four panel digihub jacket), poster design, business card design, website design consultant, and more.
- **Independent Web Site Design Consultant**, Department of English, Georgia State University, Summer 2004.
- **Technical Writer, Web Page Designer, and Graphic Designer**, Production & Lift Optimization Consortium, Summer 2000.
- **Consultant Graphic Designer**, Scorpio Productions, Cohoes, NY, 1999 – 2010.
- **Technical Writer and Graphic Designer**, Arista, Rensselaer Polytechnic Institute, Troy, NY, 1998.
- **Technical Writer and Web Page Designer**, Computing and Information Services, Rensselaer Polytechnic Institute, Troy, NY, 1997.

## GRANTS

- “Request for Podcasting Resources for English 3120: Electronic Writing and Publication Fall 2009.” Digital Media Group, University Educational Technology Services, Georgia State University, Fall 2009. Amount: technology grant of laptop and student iPod use for the semester.
- “Request for Podcasting Resources for English 4320: Advanced Composition and Rhetoric Senior Seminar Fall 2008.” Digital Media Group, University Educational Technology Services, Georgia State University, Fall 2008. Amount: technology grant of laptop and student iPod use for the semester.
- “A Study of Sex, Gender, and Ethnicity Differences in Web Use.” Georgia State University, Department of English, Summer Research Award, Summer 2008. Amount: \$7,500.
- “Beyond User-Centered Design: Designing for the Universe of Users.” Georgia State University, Department of English, Summer Research Award, Summer 2005. Amount: \$7,500.
- Writing Across the Curriculum Grant, Georgia State University, Writing Across the Curriculum Program:
  - *Document Design* (English 3115). Spring 2008 – 2009. Amount: \$2000.
  - *Electronic Writing and Publishing* (English 3120). Spring 2006 – 2007. Amount: \$2000.

## HONORS AND AWARDS

- **Member of Private Community of Usability Testing Professionals** after rigorous application process, June 2005 – Present.
- **Special Travel Award**, Georgia State University, Department of English, June 2005.
- **Summer Dissertation Award**, Texas Tech University, 2003.
- **Kairos/Lore TA and Adjunct Award for Teaching**, 2001.
- **Chancellor Fellowship Recipient**, Texas Tech University, 1999 – 2002.
- **Author and Director**, “And That’s What Friends Are For,” only student-authored play chosen for RPI Player’s Evening of Performance, Feb. 1999.
- **Alpha Psi Omega**, a national Honorary Acting fraternity, inducted 1999.
- **Linguarian of the Month, LinguaMOO**, May 1998.
- **1st Place in Electronic Media**, 1997 McKinney Writing Contest, for “A Drink with Morte.”

## COMPUTER SKILLS

- **Software and Programs:**
  - Adobe: Acrobat DreamWeaver, InDesign, Illustrator, and Photoshop
  - Microsoft: Access (limited), Excel, Publisher, PowerPoint,
  - Other: Audacity, QuarkXpress, some Wiki sites/design, WordPress, and several other word-processing programs and Web page editors.
- **Programming & Coding:** HTML, limited skill with C++, CSS, Java, and PHP.

## AFFILIATIONS

- National Council of Teachers of English (NCTE) 1999 – Present.
- College Composition and Communication (CCC) 1999 – Present.
- Association of Teachers of Technical Writing (ATTW) 2000 – Present.
- Modern Language Association (MLA) 2000 – Present.
  - South Atlanta Modern Language Association 2007 – Present.
- **Senior Member** (as of spring 2007), Society for Technical Communication (STC) 2000 – Present.
- Council for Programs in Technical and Scientific Communication (CPTSC) 2002 – Present.
- IEEE Professional Communication (IEEE PC) 2006 – Present.
- Usability Professionals Association (UPA) 2006 – Present.
- Coalition of Women Scholars in the History of Rhetoric and Composition 2006 – Present.